








LQ ONLINE SPONSORSHIP PORTFOLIO <i>Online Closing date:</i>	January/February: <i>February 5</i>	March/April: <i>March 19</i>	May/June <i>April 30</i>	August/ September: <i>July 16</i>	October/ November: <i>September 17</i>	December: <i>November 19</i>
Editorial Calendar & LogisticsQuarterly.com CHANNELS 	WQReview.com Insights on how to make your DC and Warehouse more productive. A survey of executives and profile of their best business practices in the field. 	WomenInSCM.com Women in Supply Chain Management. LQ's Annual Executive Profile on leading women in SCM. Special Supplement: LQ's Excellence in North American Trucking Executive Interview Series.	LQitreview.com Excellence in 3PL Technology Executive Interview Series. 	LQsustainability.com LQ's 3PL Sustainability Awards: Executive Interviews and Corporate Profiles.	LQ3PL.com LQ's Annual Top North American 3PL Report. 	LQleadership.com LQ focuses on Innovation in the Supply Chain.
Executive Insight Newsletter eBlasts (<i>Six annually</i>)	WQReview.com plus LQ's 4-Part Sustainability Series (<i>Issue 1</i>)	WomenInSCM.com Celebrating Women Business Leaders	LQitreview.com plus LQ's 4-Part Sustainability Series (<i>Issue 2</i>)	LQ's 4-Part Sustainability Series (<i>Issue 3</i>)	LQ3PL.com Celebrating Leading 3PLs	LQleadership.com PLUS LQ's 4-Part Sustainability Series (<i>Issue 4</i>)
LQ's Executive Exchange: Symposium Sponsorship Program (<i>Two Annually</i>) Includes (1) banner ads (2) email blasts (3) video presentation and production			May: The Toronto Board of Trade's Country Club		November: The Toronto Board of Trade's Country Club	
A Cloud for LQ Sponsors: Subscribers to LQ's CorporatePoint enable your firm to publish its multimedia and whitepapers at LogisticsQuarterly.com. This subscription-based LQ Cloud will enable your firm to login at Go2LQ.com using an assigned User ID and Password to publish at LogisticsQuarterly.com		Your Cloud at LogisticsQuarterly.com 24/7 featuring: Video – Banner Ads – White Papers – Logo – Links				
Producing LQ Executive Insight Video(s)	Onsite Executive Insight Videos (High Quality, Online Editing/Consultation Process to meet your requirements)	Onsite Executive Insight Videos (High Quality, Online Editing/Consultation Process to meet your requirements)	Executive Insight Videos at LQ's Symposium (High Quality, Online Editing/Consultation Process to meet your requirements)		Executive Insight Videos at LQ's Symposium (High Quality, Online Editing/Consultation Process to meet your requirements)	
Publishing LQ Executive Insight Video Presentations <i>Online (3/6/9/12-month programs)</i>	Publishing LQ Executive Insight Video Presentations					
LQ Blog Sponsorship <i>Includes Banner ad on LQ Executive Editor Blog Index Page</i>		LQ Leadership Blogs: Corporate and Academic Ideas for Leadership Forum				
Banner Advertising	<i>Please contact LQ's Sales Team for Space and Sponsorship</i>					
Podcasts 5 Minute audio or video clips ready to play when and where visitors to LogisticsQuarterly.com are ready. A one-month sponsorship includes audio lead into a podcast of up to 15 seconds and 1 ad on podcast index page of 300x250 and 728x90	Available		Available			Available

For more information, please visit www.LogisticsQuarterly.com or contact Scott Switzer Scott@LogisticsQuarterly.com or Fred Moody fmood@LogisticsQuarterly.com 800-843-1687