



Audit Bureau of Circulations

**BUSINESS PUBLICATION
INITIAL AUDIT REPORT**

See Par. 11(a)

**For the 6 month period ending
June 30, 2006**

LQ

Field Served:

Logistic professionals.

This is an independent publication not directly related to or affiliated with any association.

TOTAL AVERAGE QUALIFIED PAID & NON-PAID CIRCULATION 28,379

1A AVERAGE QUALIFIED PAID CIRCULATION

Individual	
Association	
Sponsored Individually Addressed	
Multi-Copy Same Addressee	
Single Copy Sales	
Total Average Qualified Paid Circulation	_____

1B AVERAGE QUALIFIED NON-PAID CIRCULATION

Individual	28,379	
Association		
Sponsored Individually Addressed		
Total Average Qualified Non-Paid Circulation	_____	28,379

1C AVERAGE NON-QUALIFIED CIRCULATION

Non-Continuous Market Coverage Copies	
Allocated For Shows & Conventions	
Miscellaneous, Including Staff Copies, See Par. 11(b)	713
Total Average Non-Qualified Circulation	_____ 713

1D AVERAGE QUALIFIED PAID & NON-PAID CIRCULATION OF REGIONAL AND DEMOGRAPHIC EDITIONS

None of record

AUDIT STATEMENT

This is an initial audit covering the six month period ended June 30, 2006 and release of this report constitutes qualification and acceptance of membership.

AVERAGE QUALIFIED PAID & NON-PAID CIRCULATION BY QUARTERS for the period covered by this report

Calendar Quarter Ended	Total	Paid	Qualified Non-Paid
March 31, 2006	28,988		28,988
June 30, 2006	27,770		27,770

2 QUALIFIED PAID & NON-PAID CIRCULATION BY ISSUES & QUALIFIED NON-PAID REMOVALS & ADDITIONS

2006 Issue	Total	Paid	Qualified Non-Paid	Qualified Non-Paid Removed	Qualified Non-Paid Added
Mar.	28,988		28,988		
May	27,770		27,770		See Par. 11(c)

THE INFORMATION IN PARAGRAPHS 3A, 3B, 3C AND 4 IS FROM AN ANALYSIS OF THE MARCH, 2006 ISSUE IN WHICH:
• QUALIFIED NON-PAID CIRCULATION WAS 2.15% GREATER THAN THE PERIOD AVERAGE

3A

BUSINESS/OCCUPATIONAL ANALYSIS

Owing to the fact that a sufficient period of time has not elapsed since initiating records needed for Bureau membership to establish the information required by the standard procedure for reporting a business analysis, the requirement to declare a business analysis for this publication has been temporarily waived.

3B

AGE OF SOURCE DATA ANALYSIS

Owing to the fact that a sufficient period of time has not elapsed since initiating records needed for Bureau membership to establish the information required by the standard procedure for reporting an age of source analysis, the requirement to declare an age of source analysis for this publication has been temporarily waived.

3C

MAILING ADDRESS ANALYSIS

Owing to the fact that a sufficient period of time has not elapsed since initiating records needed for Bureau membership to establish the information required by the standard procedure for reporting a mailing address analysis, the requirement to declare a mailing address analysis for this publication has been temporarily waived.

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GEOGRAPHIC ANALYSIS

Province	Total	%	Paid	Qualified Non-Paid
Newfoundland/Labrador	12	0.04		12
Nova Scotia	50	0.17		50
Prince Edward Island	5	0.02		5
New Brunswick	51	0.18		51
Quebec	770	2.66		770
Ontario	6,280	21.66		6,280
Manitoba	82	0.28		82
Saskatchewan	26	0.09		26
Alberta	365	1.26		365
British Columbia	327	1.13		327
Northwest Territories	4	0.01		4
Nunavut	2	0.01		2
Yukon Territory	1	0.00		1
Canadian Unclassified	87	0.30		87
Total Canada	8,062	27.81		8,062
British Commonwealth				
United States	20,912	72.14		20,912
Military or Civilian Personnel Overseas				
Other International	14	0.05		14
Total International	20,926	72.19		20,926
E-Mail Address only				
Other Unclassified				
Grand Total	28,988	100.00		28,988

**ANALYSIS OF THE SALES OF TOTAL NEW AND RENEWAL SUBSCRIPTIONS
Sold During 6 Month Period Ended June 30, 2006**

5 PRICE DATA

Basic Prices: Subscriptions:
Single Copy:
Sales include Premium Values
Basic & higher than basic:
75% - 99% of basic:
50% - 74% of basic:
25% - 49% of basic:
Less than 25% of basic: Not applicable
Total applicable

7 SALES CHANNELS

Ordered by mail and/or directly requested by subscriber
Ordered through salespeople:
Catalog agencies and individual agents
Publisher's own and other publishers' salespeople ..
Independent agencies' salespeople
Association memberships Not applicable
All other channels
Total applicable

6 TERM DATA

Three years or more
Two years or more but less than three
One year or more but less than two
Less than one year Not applicable
Total applicable

8 PREMIUM USAGE

Ordered without premium
Ordered with reprinted material from this publication
Ordered with other premiums Not applicable
Total applicable

ADDITIONAL CIRCULATION INFORMATION

9 POST EXPIRATION COPIES INCLUDED IN PAID CIRCULATION

Not applicable

10 RENEWAL ANALYSIS OF PAID CIRCULATION

Not applicable

11 EXPLANATORY

(a) This is an initial audit covering the six month period ended June 30, 2006 and release of this report constitutes qualification and acceptance of membership.
(b) Miscellaneous includes checking and promotion copies, averaging 100 copies per issue, served to advertisers and agencies.
(c) For the initial audit period, consecutive issuance for Qualified Non-Paid Circulation was not required. No reporting of removals and additions was made.

Definition of Recipient Qualification:

Qualified recipients are: personnel in purchasing, operations research (including demand forecasting, inventory control, production planning, scheduling), distribution (warehousing, materials handling, and packaging, shipping and loading, storage, order processing, picking and customer services), transportation and traffic (including rates analysis and dispatching), customs clearance (including customs brokerage and customs consulting), international transport (including international freight forwarding and air and marine cargo), and integrated logistics management.

<p>To Members of the Audit Bureau of Circulations:</p> <p>We have examined the circulation records and other data presented by this publication for the period covered by this report. Our examination was made in accordance with the Bureau's Bylaws and Rules, and included such tests and other audit procedures as we considered necessary under the circumstances.</p> <p>In our opinion, the total average qualified paid and non-paid circulation for the period shown is fairly stated in this report, and the other data contained in this report are fairly stated in all respects material to average qualified paid and non-paid circulation.</p> <p align="right">Audit Bureau of Circulations</p> <p align="center">LQ, Toronto, ON - #211992 - 610 - 744</p> <p>August, 2006</p> <p align="center">Copyright © 2006 Audit Bureau of Circulations. All rights reserved.</p>	<p>Frequency: 6 times per year Format: Standard Established: 1995 ABC Member Since: 2006 Member No. 06-1383-0 CARD: 0732 Published by: LQ 2 Bloor Street, East, Ste. 100 Toronto, ON M4W 3E2 T: (416) 461-8355 • F: (416) 465-4490 www.logisticsquarterly.com Publisher: Fred Moody Editor: Fred Moody</p>
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U.S. Subscription Price
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