November 5, 2015
Venue: RCMI
Sponsorship Program

LQ’s Supply Chain Innovation Symposium

LQ’s GOLD Symposium Sponsorship
November 5 2015: GOLD SPONSORSHIP
LQ’s Innovation in the Supply Chain Management Symposium
Investment: $6,500 (Estimated value: $16,555)
"From panel discussions to keynote speakers, the content never fails to inspire, influence and motivate those who participate."

-Ellen Voie, President, WIT

**Guests** - Bring the top members of your team to interact with this industry’s distinguished leaders from Canada and the United States to LQ’s Fall Symposium on October 9th. This sponsorship program includes six executive guest passes (One table) October 9th 2015 Summer Symposium from 7 a.m. - 4:30 p.m. ($995 x 6) Value - $5,970

**Best Clients** – An invitation to your clients shows them how important they are to your business. Invite three clients to join you on this exciting day as your firm’s guests, affording an opportunity to spend the day together and share your insights: Includes three executive guest passes on July 10th. ($995 x 3) Value $2,985

**Pre-Conference:**
**Email Promotion:** Your company will be listed on the personalized invitation letter that LQ Emails to its select subscribers for this event. Value $750

**Website Presentation:** Your Firm's logo will be featured on LQ's homepage, near LQ’s Executive Exchange logo, and on each page of the Symposium section of LQ’s website. (To be designated: LQ’s Gold Symposium Sponsor) Value - $250

**At-Conference:**
**Corporate Branding through Literature Distribution:** Each delegate will receive an LQ conference padfolio with your corporate brochure/material enclosed. Value - $200
**Corporate Branding through On-site Signage:** Your company logo will be one of the first things that each delegate sees at the start of this day at the registration and information desk where delegates are welcomed. Also signage displayed at the front of the conference room next to the panel and speaker's podium will feature your corporate logo. Value - $200

**Corporate Branding with Multi-media Slideshow:** When the event screen is not being used for speaker presentations your logo featured with other sponsors in rotation. Value - $100

**Conference Branding - Hand Program:** Your company logo will be published in each of the delegate's hand-held programs. Value - $100

* **An Option to Participate in LQ's Executive Insight Video Program:** One of LQ's Executive Editors or Board members will conduct an interview at LQ's Symposium - which is subject to one review after an edited and abridged version is submitted to your executive team for approval. Value - $6,000

**LQ's Fall Symposium Agenda**

The LQ North American Symposium is one of the leading meetings of its kind in Canada and the United States. Designed for peer-to-peer learning, discussion and inquiry, and created in consultation with senior supply chain and logistics leaders from many industries and regions. LQ's Symposium provide a bridge between leading academics and practitioners in our field, offering participants a mix of expert case studies, indepth master classes/workshops and discussions.

LQ's Symposiums are an extension of its 21-year tradition of offering ideas for leadership in logistics and transportation - for Canadians and Americans alike. LQ's Executive Exchanges build on its tradition of introducing and demonstrating new leading ideas by senior-level practitioners. They also mirror LQ Magazine's distinctive place in the market, with a unique mix of Canadian and American readers and an editorial environment reflects the fact that we are each other's great trading partners - and the largest trading partners in the world. LQ's Executive Exchange on November 5th 2015 is designed to examine supply chain strategies and offer tangible insights into cultivating and managing business innovation.
NOVEMBER 5, 2015 Agenda at the RCMI

7:00 a.m. - 7:50 a.m.
Breakfast & Networking

7:50 a.m. - 8:00 a.m.
Welcome & Opening Address

8:00 a.m. - 8:20 a.m.
LQ’s Supply Chain Planning Index Workshop

8:20 a.m. - 9:20 a.m.
CASE STUDY & PANEL DISCUSSION: The strategic Imperative TL and LTL Transportation — securing capacity

9:20 a.m. - 9:45 a.m.
LQ Executive Exchange (Q&A)

9:45 a.m. - 10:00 a.m.
Refreshments and Break

10:00 a.m. - 10:20 a.m.
LQ’s Supply Chain Planning Index Workshop: Sharing insights from this morning’s roundtable discussions on Key Performance Indicators that are used to measure against each month.

10:20 a.m. - 11:20 a.m.
CASE STUDY & PANEL DISCUSSION: Retailers Supply Chain Strategies for Success: What are the supply chain practices that directly impact retail organizations’ success?

11:20 a.m. - 11:45 a.m.
Executive Exchange (Q&A)

11:50 a.m. - 12:15 a.m.
Networking & Cocktail Reception
Agenda at the RCMI (Cont...)

12:15 a.m. -12:45 p.m.
Lunch

12:45 p.m. - 1:15 p.m.
Keynote Luncheon Presentation: Insights on Trends in Transportation; Insights on what ahead how to prepare for carrier sourcing and capacity challenges in a trans-border environment.

1:15 p.m. - 2:00 p.m.
CASE STUDY & PANEL DISCUSSION: A Tale of Two Cities - The Way CEOs Leverage Vested and Lean

2:00 p.m. - 2:20 p.m.
An Introduction to LQ's 3PL Sustainability Study and Awards Program - Key Findings: Insights from LQ's Executive Editors on the first Section of LQ's 2015

2:20 p.m. - 3:35 p.m.
PANEL DISCUSSION: Leading Performers in Supply Chain Sustainability: How Well are You Using Best Practices in your Supply Chain and Maintenance Operations?

3:35 p.m. - 3:55 p.m.
Executive Exchange (Q&A)

4:00 p.m. - 4:35 p.m.
Closing Remarks: Insights on LQ's 3PL Performers in Sustainability Awards (David Closs, PhD, and Thomas Goldsby, PhD)
LQ’s RMCI Speakers, Moderators and Facilitators on November 5th include:

David J. Closs, PhD, LQ Executive Editor, Michigan State University

Krista Collinson, Vice President Omni Channel; Stores, Ecommerce & Technology, ToysRus Canada

Virginia Garbutt, Director Strategic Network Planning and Improvement, Walmart Canada

Brian Gibson, PhD, teaches logistics and supply chain management courses in Auburn's undergraduate, graduate, and distance learning programs

Thomas J. Goldsby, PhD, LQ Executive Editor, The Ohio State University

Michel Khennafi, Director, Logistics North America, Johnson Controls, Building Efficiency in Milwaukee

Clifford F. Lynch, Principal, C.F. Lynch & Associates

Thomas A. Moore, Managing Partner, Transportation, Warehouse Optimization

Tom Nightingale, President, GENCO Transportation Logistics:

John Salt, Senior Vice-President, Supply Chain, Canadian Tire Corporation, Limited

Timothy (Tim) Scott, Vice President, Order Management, GENPACT

Nikhil Sathe, CFO, Genpro

Kelli Saunders, President, Morai Logistics, Inc.

Kate Vitasek an international authority for her award-winning research and Vested® business model for highly collaborative and strategic relationships.

Ellen Voie, President and CEO of Women In Trucking

Robert A. Voltmann, President and CEO, Transportation Intermediaries Association