LQ’s Fourth Annual Third-Party Sustainability Study and Awards Program 2015

BENCHMARK YOUR SUPPLY CHAIN

LQ’s Study offers data-driven insights to reduce your costs, enhance performance and reduce waste.

Why Benchmark? What Questions do Quantitative Metrics Answer?

- How is your business organized to capitalize on a sustainability engagement with customers?
  - How sophisticated are the applied SC contract models for Value and Alignment between the 3PL and your firm?
- How well are the organizations utilizing technology and tools to manage metrics and gain insights into sustainability performance?
- To what degree do the organizations utilize network visibility and efficiency improvements to quantify and create sustainability related value?
  - To what degree are business & sustainability related metrics applied and utilized to enhance performance?

How Does Your Company Compare in its SC Practices? LQ’s Study Benchmarks:
Organizational support, contract management, information technology, network management, performance management, resources and waste management, fuel management, leveraging trends, risk management, communications as well as other areas

COMPLETE THE REGISTRATION FORM

The deadline for your application is: August 20, 2015.

*The First Section* of LQ’s 3PL Study and Awards Program features LQ’s new Supply Chain Maturity Matrix, which is designed to provide your firm with outstanding benchmarking information to help you to see your strengths and areas for future growth.

Completing the *Second Section* of LQ’s Study, in addition to the new Maturity Matrix, enables your firm to become a candidate for recognition in LQ’s Best Performer in Supply Chain Sustainability Awards Program.

Register at www.LQ3PLstudy.com

Founding Academic Members of LQ’s 3PL Study and Awards Program

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Broad College of Business

THE OHIO STATE UNIVERSITY
FISHER COLLEGE OF BUSINESS